



NOTICE TO PROCEED

15 November 2016

MR. MARK M. MONTEHERMOSO  
Senior Accounts Manager  
Creativerow Advertising  
21 F Strata 100, Emerald Avenue  
Ortigas Business Center, Pasig City

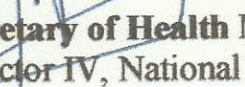
Dear Mr. Montehermoso:

The attached contract having been approved, notice is hereby given to Creativerow Advertising that the Hiring of Services to Produce and Air Nutrition Messages on the ECCD Intervention Program may commence upon receipt of this Notice to Proceed.

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Contract and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to the National Nutrition Council.

Very truly yours,

  
**Assistant Secretary of Health Maria-Bernardita T. Flores, CESO II**  
Executive Director IV, National Nutrition Council

I acknowledge receipt of this Notice on Nov. 23, 2016

Name of the Representative of the Bidder: Jeev Man Q. Pangilinan

Authorized Signature 