



Build Back Better: Nutrigraphic Making Contest

Nutrigraphic Making Contest Objective:

The contest aims to create infographics promoting Local Government Units nutrition program/project/activities (PPAs) in the new normal in relation to 2022 Nutrition Month.

Mechanics:

- a. The contest will start on **17 June 2022** and is open to all Local Government Units (Provinces, Cities, Municipalities) in Region 10.
- b. LGUs can submit only one (1) Nutrigraphic which should focus on the 2022 Nutrition Month theme: ***“New Normal na nutrisyon, sama-samang gawan ng solusyon!”***
- c. Entries should contain the LGU’s nutrition program, projects, and activities in the new normal.
- d. Participants may use any app/site/software (PowerPoint Presentation, Canva, Photoshop, Visme, etc.).
- e. Entry size must be square with a minimum resolution of 120 ppi.
- f. Nutrigraphics entries must be submitted in .jpeg or .png format.
- g. Display of brands of foods/beverages/formula milk to be used in the photo is discouraged. The use of bottles, teats, pacifiers, and similar equipment is also discouraged.
- h. Entries should not contain any elements that violate another person’s rights, including but not limited to copyright and which are highly immoral, relatively obscene and/or in violation of public moral and/or public policy.
- i. By entering the competition, the participants declare that the infographic submitted is their original work, has not been submitted to any other competition, and does not infringe on any third party’s existing copyrights. Any complaints that may arise due to similarities, likeness, or comparison of the design would be the accountability of the participant as he/she would be responsible to prove its authenticity.
- j. Each participant must submit their registration form together with their entry to nncregion10@gmail.com with the subject: 2022 Nutrition Month Nutrigraphic Making Contest_LGU.
- k. Deadline of submission of entries is on **11 July 2022, 5:00 PM**.
- l. All entries are subject to initial screening. The Secretariat shall notify the top 10 qualified entries in each category through e-mail and SMS. Unqualified entries shall likewise be informed by the Secretariat.
- m. Shortlisted entries shall be uploaded to NNC X’s Facebook Page, National Nutrition Council Region X on **13 July 2022** for public viewing and voting. Overall social media engagement shall be based on the total number of Facebook likes/reactions, comments and shares. Shares should be posted public using the hashtags **#OneRegioninNutrition #2022NutritionMonth #BuildBackBetter**. Public voting will close on **24 July 2022, 5:00 PM**.
- n. Decision of the judges shall be final and irrevocable.
- o. Employees of the National Nutrition Council X and their relatives up to the second degree of consanguinity or affinity are not qualified to join the contest.
- p. All entries shall be considered property of the National Nutrition Council X.

- q. Awardees and finalists shall be duly recognized by the National Nutrition Council X during the Online Nutrition Month Culmination on 28 July 2022.

CRITERIA

The entries shall be judged based on the following criteria:

1) Relevance to the theme	40%
2) Focus	30%
3) Visual Appeal	20%
4) Social Media Engagement	10%
TOTAL:	100%

PRIZES

Winners for the contest shall receive:

1. Cash Prize:
 - ₱4,500.00 – Grand Prize
 - ₱3,000.00 – Second Prize
 - ₱1,500.00 – Third Prize
2. Certificate of Recognition

Finalists shall receive:

- Consolation: ₱500.00
- Certificate of Participation

Special award:

- People's Choice Award: ₱1,000.00



National Nutrition Council X

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www.facebook.com/NNCRegion10

<https://www.nnc.gov.ph/regional-offices/mindanao/region-x-northern-mindanao>



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REGISTRATION FORM

LGU: _____

Complete address: _____

Mobile number: _____ Email address: _____

Facebook Profile (if applicable): _____

Nutrigraphic format: _____

Brief description of entry:

[Signature over Printed Name]

NOTE: BY AFFIXING YOUR SIGNATURE HEREBY AGREE TO CONTEST RULES

Contest mechanics:

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2022 Nutrition Month Theme: “New Normal na nutrisyon, sama-samang gawan ng solusyon!”